

GVATA Strategic Plan FY24

Vision

The vision of GVATA is to advocate for agricultural education at the local, state and national levels. The organization will empower members to advance agricultural technical knowledge while recruiting and retaining qualified agricultural professionals.

Mission

The mission of the GVATA is to provide agricultural education for the global community through visionary leadership, advocacy and service.

Committees

A Committee Chair will be appointed by the GVATA Board. Committee members will be pulled from the GVATA Membership and appointed by the GVATA Board. A minimum of 6 people will serve on each committee. Each Area Director will get representatives for each committee. Each committee member will serve a minimum of a two year term. Members will be selected during the GVATA Summer Conference. Odd areas (1, 3, 5) will rotate on and off during odd years. Even areas (2, 4, 6) will rotate on and off during even years.

Advocacy in Agricultural Education

The purpose of the Advocacy in Agricultural Education committee is to provide insight and recommendations on opportunities to effectively influence agricultural education through promotion, communication, and policy.

- Publish and disseminate a GVATA newsletter on Ag. Ed. listserv quarterly and send information by email and text, as needed.
- Manage and maintain social media to promote information and recognize GVATA members.

Financial Review

The purpose of the Financial Review committee is to review the financial statements, dues structure and fiscal solvency of the organization.

- Audit and review financial records of GVATA.

- Make recommendations on stewardship of GVATA funds.

Member Experience

The purpose of the Member Experience committee is to provide insight and recommendations on the value of the GVATA/NAAE organization and review the perceptions that current and prospective members have about GVATA/NAAE.

- Review GVATA member experiences through conference surveys.
- Make recommendations for activities and events that will improve member experiences.

Professional Development

The purpose of the Professional Development committee is to provide insight and recommendations on leadership and learning to improve and evolve educators for boundless classrooms.

- Evaluate professional development offerings at GVATA conferences.
- Make recommendations of professional development based on needs of GVATA members.
- Contact potential instructors for professional development sessions.

Teacher Recruitment, Retention, and Recognition

The purpose of the Teacher RRR committee is to provide insight and recommendations on topics and initiatives related to attracting, engaging, supporting, and celebrating agricultural education professionals.

- Recruitment
 - Members will speak to students in agricultural education programs at in-state colleges/universities.
 - Create a Supplemental Tool Box to assist teachers to participate to promote agricultural education as a career. The committee will work with the Leadership Specialist to create the materials.
- Retention
 - Committee members will collaborate with State Staff to assist with the Mentor Teacher initiative.

- Members are encouraged to attend New Teacher meetings at Summer and Mid-Winter Conferences and Area Teacher Meetings.
- Recognition
 - GVATA members will be recognized at conferences for GVATA/NAAE Awards, TOTY, Star Teacher, and other accomplishments.
 - GVATA members that earn awards through GACTE will also be recognized during the Summer GVATA Conference.

Professional Representation Committee (PRC)

The purpose of the Professional Representation Committee is to advocate for agricultural education with legislators and supporters.

- Provide legislative updates to GVATA members.
- Create a “Tool Box” to educate teachers on how to communicate and interact with legislators.